

2019 Staff Development Workshop

「2019 大學校院國際及兩岸事務人員交流工作坊」

主辦 Host	財團法人高等教育國際合作基金會 Foundation for International Cooperation in Higher Education of Taiwan (FICHET)
日期 Time/ Date	2019 年 8 月 29 日 (四) 10:00-17:00 10:00-17:00, Thursday, August 29 th , 2019
地點 Venue	集思北科大會議中心 感恩廳 台北市大安區忠孝東路三段 1 號 (北科大億光大樓 2-3 樓) Taipei Tech Convention Center 2-3F, Everlight Building, 1, Sec. 3, Zhongxiao E. Rd., Taipei
語言 Language	中文(*星號場次以英語進行) Mandarin (*conducted in English)

議程 Program

時間 Time	主題 Agenda
09:30-10:00 (30 min)	報到 Registration
10:00-10:10 (10 min)	開幕 Opening Remark <ul style="list-style-type: none"> • 教育部國際及兩岸教育司 畢祖安司長 Mr. Andy Cheu-An Bi, Director General, Department of International and Cross-strait Education, Ministry of Education • 財團法人高等教育國際合作基金會 蘇慧貞董事長 Dr. Huey-Jen Jenny Su, Chairperson, FICHET
10:10-10:20 (10 min)	團體照 Group Photo
10:20-11:20 (60 min)	<p><u>Session 1</u> 學術合作法令政策面面觀 Overview of Laws and Regulations for Academic Collaboration</p> <p>主持人 Moderator: 財團法人高等教育國際合作基金會 蘇慧貞董事長 Dr. Huey-Jen Jenny Su, Chairperson, FICHET</p> <p>講者 Speakers:</p> <ul style="list-style-type: none"> • 教育部國際及兩岸教育司 畢祖安司長 Mr. Andy Cheu-An Bi, Director General, Department of International and Cross-strait Education, Ministry of Education • 教育部高等教育司 王淑娟專門委員 Ms. Shu-Chuan Wang, Senior Specialist, Department of Higher Education, Ministry of Education • 教育部技術及職業教育司教學品質及發展科 謝麗君科長 Ms. Li Jiun Hsieh, Section Chief, Department of Technological and Vocational Education, Ministry of Education • 大陸委員會文教處 劉嘉恆專門委員 Mr. Jack C. H. Liu, Assistant Director-General, Cultural and Educational Affairs, Mainland Affairs Council

11:20-11:50 (30 min)	Session 2 學術合作法令政策面面觀：綜合討論 Overview of Laws and Regulations for Academic Collaboration: Q&A Q&A Session		
11:50-12:50 (60 min)	午餐 Lunch		
12:50-13:35 (45 min)	*Session 3 (英文場次) 建立國際教育重要專業職能 Building Key Professional Skills in International Education 主持人 Moderator: 財團法人高等教育國際合作基金會 陳美芬執行長 Prof. Mei-Fen Chen, CEO, FICHET 講者 Speaker: Dr. Darla k. Deardorff, Executive Director, Association of International Education Administrators (AIEA) Q&A		
13:45 -14:45 (60 min)	Concurrent Sessions		
	感恩廳	西格瑪廳(303 室)	岱爾達廳(304 室)
	*Session 4 (英文場次) 專業發展做中學 Professional Development: Learning While Working 主持人 Moderator: 財團法人高等教育國際合作基金會傅慧雯資深專員 Ms. Kiara Fu, Senior Project Manager, FICHET 講者 Speaker: Dr. Darla K. Deardorff, Executive Director, Association of International Education Administrators (AIEA)	Session 5 (13:45-14:55) 建立及管理策略合作夥伴關係 Developing and Managing Strategic Partnerships: Things You Need to Know 主持人 Moderator: 財團法人高等教育國際合作基金會江瑞婷高等專員 Ms. Jui-Ting Chiang, Project Manager, FICHET 講者 Speakers: •Europe 國立政治大學國合處蔡景霽執行經理 Ms. Caroline Ching-Fen Tsai, Executive Manager (Europe & Latin America), Cooperation and Exchange Section, Office of International Cooperation, National Chengchi University •America 國立成功大學國際處鄧維莉資深執行經理 Ms. Weili Teng, Senior Executive Manager, International Relations Division, Office of International Affairs, National Cheng Kung	Session 6 多元行銷：社群媒體、短片及宣傳品 Multi-Channel Marketing: Social Media, Short Film, Marketing Material 主持人 Moderator: 財團法人高等教育國際合作基金會洪志衛品牌行銷總監 Mr. Chih-Wei Hung, Director, Branding and Marketing, FICHET 講者 Speakers: •Social Media 國立臺灣師範大學國際處翁乃忻督導 Ms. Roxane Weng, Director, Division of Recruitment and Development, Office of International Affairs, National Taiwan Normal University •Short Film 國立政治大學國合處林盈秀一級行政專員 Ms. Kate Lin, Coordinator, Cooperation & Exchange Section, Office of International Cooperation National Chengchi

		University •ASEAN & South Asia 國立臺灣科技大學國際處 許芷維國際合作專員 Ms. Chih-Wei Hsu, International Cooperation Coordinator for Asian Affairs, Section of International Cooperation, National Taiwan University of Science and Technology •Cross-strait 銘傳大學大陸教育交流處 蕭耀文處長 Mr. Yaw-Wen Hsiao, Director, Mainland China Education and Exchange Division, Ming Chuan University	University •Marketing Material 國立中山大學國際處許 玉娟組長 Ms. Tanya Hsu, Director, Division of International Relations, Office of International Affairs, National Sun Yat-sen University
14:45-15:15 (30 min)	茶敘 Networking Coffee Break		
15:15-16:30 (75 min)	<p>* Session 7 (英文場次) 跨文化溝通訓練 Intercultural Training and Communication Strategies</p> <p>主持人 Moderator: 世新大學英語學系 李振清榮譽教授 Professor Emeritus, Chen-ching Li, English Department, Shih Hsin University</p> <p>講者 Speaker: Dr. Darla K. Deardorff, Executive Director, Association of International Education Administrators (AIEA) Q&A</p>		
16:30-16:45 (15 min)	<p>* Session 8 (英文場次) 印尼 Ristekdikti 獎學金重啟 The Revival of Ristekdikti Scholarship</p> <p>主持人 Moderator: 世新大學英語學系 李振清榮譽教授 Professor Emeritus, Chen-ching Li, English Department, Shih Hsin University</p> <p>講者 Speaker: Dr. John I. Pariwono, Head, Overseas Scholarship Reviewer Q&A</p>		
16:45-16:55 (10 min)	團體照 Group Photo		
16:55-17:00 (5 min)	閉幕 Closing Remark 財團法人高等教育國際合作基金會 陳美芬執行長 Prof. Mei-Fen Chen, CEO, FICHET		